

## 2009 WKU Men's Basketball Promotions

### October 16<sup>th</sup> – Hilltopper Hysteria!!

**Lady Topper Volleyball vs. Denver at 7:00pm – Free Admission**  
**Following Volleyball match – Hilltopper Hysteria until 10:00pm – Free Admission**

- **First 500 WKU Students** will receive a Hilltopper Hysteria t-shirt – Get to the Volleyball game and get a raffle ticket, good for drawings later at Hilltopper Hysteria for a \$100 Cash Crawl, iPod Nano, Pepsi for a Year, two (2) \$250 Gift Cards to the University Bookstore and more!!
- **All Hilltopper Fans** – Don't miss player intros, live scrimmages, autograph session, dunk and shot contests, the Topperettes and Cheerleaders perform, pictures with Big Red and much more!! Prizes for fans too!!

### December 6<sup>th</sup> – WKU vs. Tulane – 1:00pm

- **Faith and Family Day** - Bring in your church bulletin to receive reduced price reserved admission tickets for just \$5 a piece. Call 745-6048 for more details.
- **Church Youth Group Day**- All church youth group members receive reduced price reserved admission tickets for just \$5 a piece. Call 745-6048 for your order form today!
- **Education Day**- All students grades K-8 get a complimentary ticket to the game while friends and family may purchase additional tickets for just \$5 a piece. See your school guidance counselor or principal for the order form. For questions call 745-6562.

### December 22<sup>nd</sup> – WKU vs. Murray State – 8:00pm

- **WKU Faculty/Staff Day** – Faculty/Staff receive one complimentary reserved seat ticket for the game. Must show valid WKU ID. Buy additional tickets in advance by calling the WKU ticket office at 745-5222.
- **WKU Senior Forward, Jeremy Evans, Art Show in the Hall of Champions during game!**

### **December 31<sup>st</sup> – WKU vs. Louisiana-Lafayette – 5:00pm**

- **Online Discount Night** – WKU Fans click here, <http://www.ticketmaster.com/promo/2t7v78> to purchase your tickets online to receive unlimited \$5 reduced price reserved tickets. Enter the promo code **WKU5** to receive your reduced price tickets. ONLINE ONLY! Call the WKU ticket office for more details at 745-5222.

### **January 4<sup>th</sup> – WKU vs. Mississippi State – 8:00pm**

- **Fruit of Loom and Russell Athletic Night** – Fruit of the Loom and Russell Athletic employees will receive unlimited \$5 tickets. Call 745-6048 for details on this promotion.

### **January 14<sup>th</sup> – WKU vs. Florida Atlantic – 7:00pm**

- **WKU Faculty/Staff Day** – Faculty/Staff receive one complimentary reserved seat ticket for the game. Must show valid WKU ID. Buy additional tickets in advance by calling the WKU ticket office at 745-5222.

### **January 16<sup>th</sup> – WKU vs. Florida International – 7:00pm**

- **Houchens Industries Night** – Houchens Industries employees will receive unlimited \$5 tickets. Call 745-6048 for details on this promotion.
- **Red Rascals** – All members of Big Red's Rascals will receive a complimentary ticket to the game and all friends and family may purchase additional tickets for just \$5 a piece. For more info. call 745-6048.
- **Upward Night** – All youth involved with the Upward program will receive a complimentary ticket to the game and friends and family may purchase additional tickets for just \$5. Call 745-6048 for more information.
- **"Isiah Thomas" Night** – If your first or last name is Isiah or Thomas, its your lucky night! Receive a complimentary ticket at the gate when you show a valid ID showing your first or last name as Isiah or Thomas.

### **January 30<sup>th</sup> – WKU vs. New Orleans – 3:00pm**

- **Red Rascals Night** – All members of Big Red's Rascals will receive a complimentary ticket to the game and all friends and family may purchase additional tickets for just \$5 a piece. For more info. call 745-6048.
- **Faith and Family Night** - Bring in your church bulletin to receive reduced price reserved tickets for just \$5 a piece. Call 745-6048 for more details.

**February 6<sup>th</sup> – WKU vs. Troy 7:00pm (Double Header)**

*(Lady Topper Basketball 4:00pm vs Troy)*

- **Red Rascals Night** – All members of Big Red's Rascals will receive a complimentary ticket to the game and all friends and family may purchase additional tickets for just \$5 a piece. For more info. call 745-6048
- **Education Night**– All students grades K-8 get a complimentary ticket to the game while friends and family may purchase additional tickets for just \$5 a piece. See your school guidance counselor or principal for the order form. For questions call 745-6562.

**February 9<sup>th</sup> – WKU vs. Houston – 7:00pm**

- **Fruit of the Loom** – Fruit of the Loom employees will receive unlimited \$5 tickets. Call 745-6048 for details on this promotion.
- **Hallapalooza** - WKU students, come together as a hall and sign in with your RA at the student entrance of Diddle Arena. The hall with the most in attendance will win a FREE DJ Hero courtesy of WKU Athletics! See your hall RA for more details!
- **SuperFan** – You won't want to miss this super cool crowd motivator!! Look for SuperFan to toss out Free t-shirts!
- **White Out** – Wear Your White!! – First 1,000 WKU students will receive a free Russell t-shirt.

**February 18<sup>th</sup> – WKU vs. South Alabama – 7:00pm**

- **Senior Night** – Don't miss the WKU Hilltopper Seniors play in Diddle Arena for the last time!!
- **Red Out** – Wear your Red!! – First 1,000 WKU students will receive a free Russell t-shirt.