



IRON DUKES

Providing Scholarship Support for the Duke Student-Athlete



The Iron Dukes name originated from the 1938 Duke Football team which is one of only three teams in NCAA history to go unbeaten, untied, and unscored upon during the regular season.

The Iron Dukes organization was founded in 1970 as the athletic department's annual scholarship fund with the mission of providing scholarships for academically deserving students participating in Duke varsity sports. The role of the Iron Dukes is now more critical than ever. A single scholarship comprised of tuition, room, board, books, and fees costs the athletic department more than \$45,500 per year, pushing total scholarship expenses well over \$10.5 million annually. This figure is nearly double that of 10 years ago and now makes up more than 30 percent of the athletic department's annual operating budget.

Duke Athletics is currently faced with the challenge of funding 235 athletic scholarships. The Duke Athletics Endowment covers only 25 percent of the 106 women's and 129 men's scholarships, leaving the Iron Dukes to fund the remainder. While the athletic endowment has grown substantially over the last 37 years, Duke's numbers pale in comparison to peers North Carolina and Stanford, who cover almost 100 percent of their scholarship budgets through endowment.

In addition to the intrinsic benefits associated with their memberships, Iron Dukes donors receive tangible benefits in accordance to their current and cumulative giving. While these benefits can be incentives for giving, we hope our supporters will not lose sight of the principal mission of the Iron Dukes—to provide scholarship support for Duke student-athletes.

The academic and athletic success Duke has enjoyed in the past has not been by mistake. It has taken a great deal of effort, commitment and sacrifice to get where we are today, and with your help Duke Athletics will continue to build on the ideal of excellence that has become synonymous with the word, D-U-K-E.



Levels	Minimum Annual Gift	Ticket Allocation (Projected Levels)			Reserved Parking (Season Ticket Orders Only)			Football and Basketball Yearbooks
		Season Football	Season Basketball	ACC Tournament	Football	Basketball		
						Men's	Women's	
Cameron Wade Donor	\$45,500 Full Scholarship	X	X	4	X	Priority 1	X	X
80	\$32,845 Tuition	X	X	4	X	Priority 1	X	X
75	\$20,000	X	X	4	X	X	X	X
70	\$10,000 Tournament	X	X	2	X	X	X	X
65	\$7,000	X	X		X	X	X	X
60	\$6,000 Stadium*	X	X		X	X	X	X
55	\$5,000	X			X	X	X	X
50	\$4,000	X			X	X	X	X
45	\$3,000	X			X	X	X	X
40	\$2,500	X			X	X	X	X
35	\$2,000	X			X	X	X	X
30	\$1,500	X			X	X	X	X
25	\$1,000	X			X	X	X	X
20	\$500	X			X	X	X	X
15	\$250	X			X	X	X	
10	\$100	X					X	
Young Iron Dukes	\$50	X						

*Level 55 (\$5,000) for seat holders prior to the 2006-07 season

Benefits

The Iron Dukes has created a schedule of tangible benefits afforded to those members giving at specified levels. Again, while these benefits can be incentives for giving, it is our hope that our supporters will not lose sight of the principal mission of the Iron Dukes—to provide scholarship support for Duke student-athletes. The table above and following text outlines the tangible benefits available to Iron Dukes members.

Donor Benefits and Information

All 2006–07 Iron Dukes members will receive a Blue Devil Weekly subscription, lapel pin (new members), auto decal, and invitations to exclusive Athletics Department events.

Gifts and pledges made to the Iron Dukes entitle you to membership for 12 months from the date they are received.

Pledge Deadlines for Ticket Allocation Priority

Season Basketball	July 25
Football Bowl Game	October 31
ACC Tournament	November 30
NCAA Postseason	January 15

Priority consideration for basketball and football season ticket orders is given to all Iron Dukes members. All ticket priorities are determined by annual giving level, record of cumulative giving, and availability.

Projected levels for ticket allocation are only projections. They do not guarantee the opportunity to purchase tickets.



Projected Grouping Criteria

As athletic contributions vary from member to member, a donor receives priority based on the level of his/her annual gift to the Iron Dukes, record of cumulative giving, and athletic capital campaign gifts and thus is placed in a group (from 1-6). Group placement is determined by meeting at least one or a combination of the criteria listed for a particular group. This grouping criteria is the basis for the distribution of tangible benefits with the partial exception to seating in Cameron (please see next page for more information). Effective July 1, 2006, the projected grouping criteria for the 2006-07 year is listed below.

Group 1

- Annual Iron Dukes or Varsity Club gifts at \$12,000 or higher
- Iron Dukes priority from 1-99 (approx. \$285,000 lifetime)
- All athletic capital campaign donors at a \$12,000 annual payment or higher (\$50,000 min. pledge)

Group 2

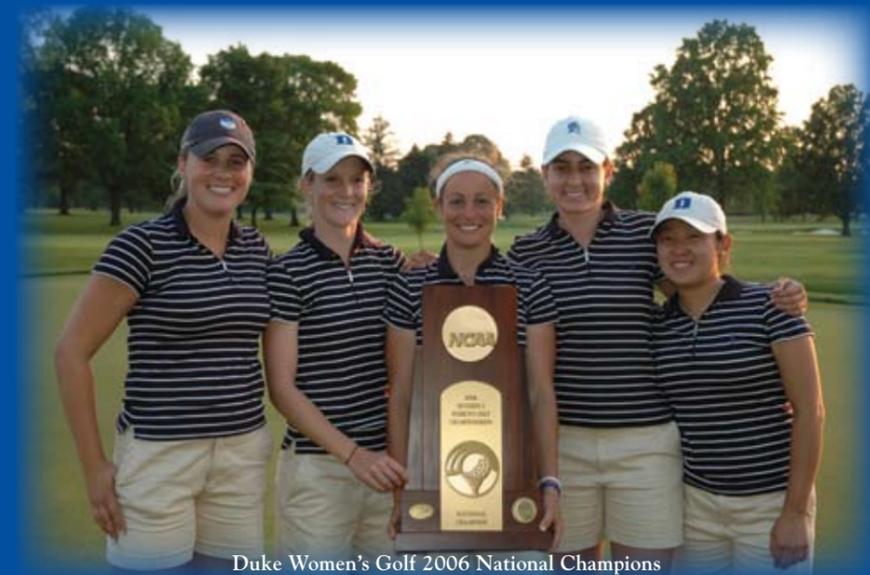
- Annual Iron Dukes or Varsity Club gifts from \$8,000 - \$11,999
- Iron Dukes priority from 100-250 (approx. \$165,000 lifetime)
- All athletic capital campaign donors at a \$8,000 annual payment or higher (\$25,000 min. pledge)

Group 3

- Annual Iron Dukes or Varsity Club gifts from \$5,000 - \$7,999
- Iron Dukes priority from 251-350 (approx. \$135,000 lifetime)
- All athletic capital campaign donors at a \$5,000 annual payment or higher (\$12,000 min. pledge)
- Life members with annual gift of \$2,500 or higher

Group 4

- Annual Iron Dukes or Varsity Club gifts from \$1,000 - \$4,999
- Iron Dukes priority from 351-1000 (approx. \$62,000 lifetime)



Duke Women's Golf 2006 National Champions

- All athletic capital campaign donors at a \$1,000 annual payment or higher (\$5,000 min. pledge)
- All life members not in Groups 1-3

Group 5

- Annual Iron Dukes or Varsity Club gifts from \$250 - \$999
- Iron Dukes priority from 1001-2000 (approx. \$16,000 lifetime)
- All athletic capital campaign donors at a \$250 annual payment or higher (\$1,200 min. pledge)



Group 6

- Annual Iron Dukes or Varsity Club gifts from \$100 - \$249
- Iron Dukes priority from 2001 and higher (\$100 or more lifetime)
- All current athletic capital campaign donors at a \$100 annual payment or higher

Donor priority for athletic department capital campaign gifts is based on payments made, not pledges. If a capital gift is paid-in-full the first year, the contribution amount is prorated over a five-year period (unless otherwise requested) to calculate a donor's group priority.



Frequently Asked Questions

Is my contribution to the Iron Dukes tax deductible?

Yes, the Internal Revenue Service allows a deduction on contributions where there is a tangible or intangible benefit to the donor. Ticket allocations, parking, and other Iron Dukes donor benefits that are accepted fall into this category. For more information regarding tax deductibility, contact your financial advisor.

How do I qualify for basketball season tickets?

Every Iron Dukes donor is mailed a season ticket application. Once all applications are returned to Duke Athletics, the Iron Dukes priority system is used to allocate available seats, starting from the top of the priority list and working down. Priority levels as of July 25, 2006 will be used. The projected Stadium Level for 2006-07 is Level 60 (\$6,000/yr) for new donors and Level 55 (\$5,000/yr) for seat holders prior to the 2006-07 season. If the demand for season basketball tickets exceeds supply, Iron Dukes priority (amount of annual gift to the Iron Dukes, a record of cumulative athletics giving, plus years of continuous membership) will be used for new season ticket requests. This is an allocation; tickets are purchased separately.

If allocated tickets, where will my seats be in Cameron?

Of the approximately 9,000 seats in Cameron, about one-third go to students, another 2,100 to faculty, staff, and employees of Duke, and the remainder are allocated through Iron Dukes priority. Generally, an Iron Duke who maintains Stadium Level giving will retain his/her seats. The remaining seats are assigned according to donor priority. Cameron's intimacy and limited seating capacity ensure that regardless of location, you will be able to enjoy every minute of the action, as even the highest seats in Cameron are only 18 rows up.

How can I get tickets to the Men's ACC Basketball Tournament?

The projected Tournament Level for two ACC tickets is Level 70 (\$10,000/yr). For additional information regarding ACC Tournament ticket allocation, please contact the Iron Dukes office at (919) 613-7575. Priority levels as of November 30th, 2006 will be used for ACC Tournament ticket allocation.

How can I get NCAA Tournament tickets?

The projected priority level is based on such factors as the number of tickets Duke is allotted, the location of the games and the opponents. Usually, there are very few tickets available for games in the earlier rounds. Priority levels as of January 15th, 2007 will be used.

TICKETS TO ALL OTHER DUKE ATHLETICS SPORTING EVENTS, INCLUDING FOOTBALL AND WOMEN'S BASKETBALL, ARE AVAILABLE TO ALL IRON DUKES MEMBERS. FOR MORE INFORMATION ON TICKETS, PLEASE CALL THE IRON DUKES OFFICE AT (919) 613-7575 OR THE DUKE TICKET OFFICE AT 877-375-DUKE.

Important Dates

July 1	Fiscal year begins – pledge cards mailed
Mid-July	Football season ticket renewal deadline
July 25	Season basketball priority deadline
Mid-August	Football season tickets mailed
Late August	Basketball ticket applications mailed
Late August	Football parking passes mailed
September	Football yearbooks mailed
Mid-September	Men's Basketball season ticket renewal deadline
Mid-October	Basketball season tickets mailed
Mid-October	Basketball parking passes mailed
November 30	ACC Tournament priority deadline
December	Basketball yearbooks mailed
Late December	ACC Tournament ticket applications mailed
January 15	NCAA postseason priority deadline
Late February	ACC Tournament tickets mailed
April 30	Season football priority deadline
Mid-May	Football ticket applications mailed
June 30	Fiscal year ends – all pledges due



IronDukes.net

IronDukes.net is a fully interactive website that offers all the latest information pertaining to the Iron Dukes and Duke Athletics. Complete with a brand new online-giving site and constant news updates relating to all Iron Dukes events and functions, this website is sure to keep Iron Dukes members up-to-date on all the latest happenings. We hope that you will take advantage of this wonderful new site. This is just another example of our continued efforts to make your relationship with us as enjoyable as possible.

Log on to IronDukes.net to learn more about how you can support Duke student-athletes.



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